HORIUCHI Shusei

Software Engineer / Business Development

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PROFILE

Accomplished Business Development Director and Software Engineer with strong technical expertise, especially in the cutting-edge blockchain field. Plans growth strategy and executes operationally. Communicates technically across borders and establishes strategic alliances. Skilled at analyzing data and deriving insights.

SKILLS

- **Language** - C(2+ yrs), Rust(2+ yrs), Go(2+ yrs), Python(3+ yrs), JavaScript(3+ yrs), TypeScript(3+ yrs), Swift(2+ yrs), Solidity(2+ yrs), Move(2+ yrs), Sui-Move(2+ yrs)
- **Web3** - Ethereum, Solana, Aptos, Sui
- **Web** - React, Next.js, SolidJS, TailwindCSS
- **Data Analysis** - pandas, numpy, matplotlib
- **Machine Learning** - scikit-learn
- **CI/Container** - Docker, Kubernetes
- **Deployment/Hosting** - Vercel, Fly.io
- **Cloud** - GCP, AWS
- **DB** - MySQL, Redis, Spanner, Supabase
- **DevEnv** - Git, Deno, zsh, bash, vim, vscode
- **Communication** - Japanese(Native), English(Business)

LANGUAGES

- **Japanese** - Native
- **English** - Business

HACKATHON

- web3 Global Hackathon 2023AW Mazda Prize & Web3 Foundation Prize Winner (12/2023)
- Mercoin Hackathon 2023 Winner (12/2023)
- BLOCKCHAIN HACKATHON for students 2023 Winner (12/2023)
- HR3 HACKATHON Winner (08/2023)
- WebX Move HackathonWinner (07/2023)
- Sui Kyoto Winner (06/2023)
- ETH Global Tokyo Polygon Prize Winner (04/2023)
- Connext Builders Bootcamp in Tokyo Winner (04/2023)
- Aptos Seoul Hack DeFi Track 3rd Prize (02/2023)
- Nethergate Hackathon Winner(11/2022)

EXPERIENCE

Mercoin — **Software Engineer Intern,** Tokyo *Japan*
02/2024 - 07/2024
Outline
We plan, design, and develop new blockchain business initiatives.
- I'm responsible for everything from design to setting up microservices.
- As a core backend developer, I implemented the main APIs.

Umi Protocol — **Founding Member/Web3 Dev,** Tokyo *Japan*
08/2022 - 12/2023
Outline
We run DEX aggregator on Aptos and Sui.
- As the Head of Business Development, I am planning growth strategies for the product, and establishing alliances with various projects.
- As the core developer, I am implementing the necessary features for the product.
- I am analyzing transaction data and devising strategic initiatives based on the findings.

Key Milestones / Projects
- Prize at Nethergate (11/2022)
- Accepted Microsoft for Startups (11/2022)
- The 3rd prize at Aptos Seoul Hack (02/2023)
- Winner of Connext Builders Bootcamp in Tokyo (04/2023)
- Winner of Crypto Arena, B Dash Crypto in Sapporo (05/2023)
- Winner of Sui Kyoto(06/2023)
- Hosted a Sui Move workshop at Sui Kyoto(06/2023)
- Prize at WebX Move Hackathon(07/2023)
- Hosted a Sui Move workshop at Sui Kyoto(07/2023)
- Prize at HR3 Hackathon(08/2023)
- Hosted Sui Meetup in Tokyo(10/2023)
- Integrated 14+ DEXs, built partnership with 30+ projects, achieved 20k MAU (present)

Standom — **Co-Founder/Web3 Dev,** Tokyo *Japan*
05/2022 - 12/ 2022
Outline
We developed a community platform for creators to issue their own tokens.
- As the Product Designer, I developed an overall vision and strategy and incorporated it into tokenomics and other specific designs.
- As the core software developer, I implemented the required functions.

Key Milestones / Projects
- Presented showcase at Polygon Hackathon in Tokyo (07/2022)

Program
- PSE Core Program(07/2024 - present)
- Web3 Startups(11/2022 - 04/2023)

EDUCATION
Bachelor — **Kyoto University, Economics and Business,** Kyoto *Japan*
Apr. 2020 - Present

- Accepted "Web3 Startups", the blockchain acceleration program of Gumi and doublejump.tokyo (11/2022)

Synschismo — **Business Development,** Tokyo
07/2022 - 11/2022
Outline
We run NFT rental protocol.
- As the business development, I assumed responsibilities in expanding overseas market.

TRAiN — **Co-Founder/Software Engineer,** Kyoto
07/2021 - 05/2022
Outline
We developed a travel recommendation engine based on individual personalities.
- As the core front-end developer, I developed an iOS application.
- As the data analyst, I retrieved, processed, and analyzed data from the web

Future'l'Mark Inc. — **Business Development,** Kyoto
06/2021 - 11/2021
Outline
- As the business development manager, I managed the corporate sales team and achieved to grow the organization from 5 to 50+ members